

Guide to CAREER AWESOMENESS

*You wouldn't lie
to your mother...*



So don't break a promise to yourself either. Point your eyes at our learning schedule, then commit to it.

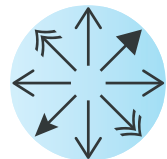
*Just like a bowl
of cheesy nachos*

...don't hog the good stuff. When you hear something worth hearing – share it around.



And that L&D plan? It's not much use in a drawer – share it with your manager.

Get out there...



Meet people. Think about it like professional dating. It's not much of a communications industry otherwise.

Take 5 with your manager to invest in your career. We've cherry picked sessions for you to choose from. Check 'em out, or flip the page to see more and do your own thang!

NGENer:

Manager:

COMMUNICATIONS

- CONVERSATIONS THAT COUNT** - Hey, Hi, over here! Get noticed and be heard when speaking, whether it's with the top dawg or someone on your team.
- PRESENT TO PERSUADE** - Own the stage like Queen Bey, confidence is key ya'll but it doesn't always come naturally.
- NEGOTIATION SKILLS** - It's like getting your black belt in karate, only its media negotiation - same, same, but different.
- THE GIFT OF FEEDBACK** - Bad feedback, waahh : (we no like... but wait, heres how to turn that stuff into gold!

INDUSTRY KNOWLEDGE

- WHAT DOES THE INDUSTRY DO? (PANEL)** - Tip top peeps from the industry explain what we do so you can tell your Gran without confusing her.
- DIGITAL UPDATE** - Blink and you'll miss it, that's why you gotta keep up-to-date with the digital world. Oh you're still reading? Register already!
- MEDIA MIXER** - "Oh you're in OOH?" Scratches head... still not sure how is all works? Well this session will shine a wee light on what eerrrybody does.

2019

CAREER DEVELOPMENT

- PROFESSIONAL BRAND** - You gotta keep all the plates spinning... LinkedIn... internal projects, award entries... a few stars show us how they do it.
- TAKE CHARGE OF YOUR CAREER** - It's a no brainer... your company owns your job, but your career is ALL YOURS.
- PROBLEM SOLVING** - Create a better environment to solve problems, sprinkle star dust and let the magic happen!

SELF CARE

- MINDFULNESS** - Reminding you how to stop and smell the roses, or the coffee... or the lemon on your tequila?
- WORK/LIFE BALANCE** - Ommm... a couple of industry legends share how they keep in check in our crazy wonderful world.

Tick the sessions you want to attend and register online at www.ngen.org.au

January



AN MFA INITIATIVE

You gotta earn your NGEN badge. Attend 3 or more sessions and get the NGEN badge to go on your LinkedIn or email signature. Thumbs up, we love this.

February

- TUE 5TH [CAREER]**
PRODUCTIVITY - Sarah Mazur
90 mins / 0-2 yrs
- TUE 12TH [INDUSTRY]**
MEDIA SURVIVAL GUIDE - Committee
180 mins / 0-1 yrs
- TUE 19TH [LEADERSHIP]**
PROFESSIONAL CAREER GROWTH (NGEN Conv)
Industry - 90 mins / 3-5 yrs
- WED 26TH [CAREER]**
BRAND YOU - Richard Sauerman
180 mins / 0-2 yrs

March

- TUE 5TH [INDUSTRY]**
DIGITAL UPDATE - Industry
180 mins / ALL
- TUE 12TH [CAREER]**
LATERAL THINKING - Common Ventures - 90 mins / 3-5
- TUE 19TH [CAREER]**
TAKE CHARGE OF YOUR CAREER
Sean Hall - 180 mins / ALL
- TUE 26TH [SELF CARE]**
SALES EXCELLENCE (Media Owner)
Industry 5+ - 90 mins / Media Owner 0-2 yrs
- THU 28TH [INDUSTRY]**
BEHIND THE SCENES (Agency)
7 Network - 90 mins / Agency 0-2

April

- TUE 2ND [LEADERSHIP]**
CRITICAL THINKING - Industry
90 mins / 3-5 yrs
- THU 4TH [CAREER]**
NETWORKING - Industry
90 mins / ALL
- TUE 9TH [CAREER]**
KICKASS CAREER TIPS - Industry
180 mins / 0-2 yrs
- THU 11TH [SELF CARE]**
MINDFULNESS (Webinar)
Arabella Macpherson
180 mins / ALL

May

- TUE 2ND [COMMUNICATION]**
CONVERSATIONS THAT COUNT
Arabella Macpherson - 180 mins / ALL
- TUE 7TH [INDUSTRY - PANEL]**
WHAT DOES THE INDUSTRY DO? -
Industry - 90 mins / 0-2 yrs
- TUE 14TH [LEADERSHIP]**
COMMERCIAL ACUMEN - Rob Pyne
180 mins / 3-5 yrs
- WED 21ST [SELF CARE]**
STAYING MENTALLY HEALTHY -
UnLtd - 90 mins / ALL
- FRI 24TH [SOCIAL]**
NGEN CHARITY CUP - Industry
ALL
- TUE 28TH [COMMUNICATION]**
NEGOTIATION SKILLS - Rob Pyne
180 mins / 0-2 yrs

June

- TUE 4TH [INDUSTRY]**
DIGITAL UPDATE - Industry
180 mins / ALL
- TUE 18TH [LEADERSHIP]**
MANAGING PEOPLE - Rob Pyne
180 mins / 3-5 yrs

July

- TUE 2ND [CAREER]**
PROFESSIONAL BRAND - Industry 5+
90 mins / ALL
- THU 4TH [INDUSTRY]**
BEHIND THE SCENES (Agency)
9 Network - 90 mins / AGENCY 0-2
- TUE 9TH [CAREER]**
PROBLEM SOLVING - Claire Robinson
90 mins / ALL
- TUE 16TH [LEADERSHIP]**
LEADING A TEAM (NGEN Conv)
Industry - 90 mins / 3-5 yrs
- TUE 16TH [COMMUNICATION]**
PRESENT TO PERSUADE
Sarah Mazur - 180 mins / 0-2 yrs

August

- TUE 6TH [COMMUNICATION]**
THE GIFT OF FEEDBACK (Receiving)
Hummingbirds - 120 mins / 0-2 yrs
- TUE 13TH [COMMUNICATION]**
NEGOTIATION SKILLS - Rob Pyne
180mins / 0-2 yrs
- TUE 20TH [INDUSTRY]**
MEDIA MIXER - Industry
180 mins / 0-2 yrs
- TUE 27TH [COMMUNICATION]**
DATA STORY TELLING - Rob Pyne
90 mins / 3-5 yrs

September

- TUE 3RD [COMMUNICATION]**
CONVERSATIONS THAT COUNT
Arabella - 180 mins / ALL
- TUE 10TH [COMMUNICATION]**
8 TIPS FOR EFFECTIVE
BUSINESS WRITING
Hummingbirds 90 mins / 0-2 yrs
- WED 17TH [SELF CARE]**
WORKLIFE BALANCE
Industry
90 mins / ALL
- TUE 24TH [INDUSTRY]**
DIGITAL UPDATE - Industry
180 mins / ALL

October

- TUE 1ST [LEADERSHIP]**
CLIENT RELATIONSHIPS -
Rituals & Routines
Claire Robinson
90 mins / 3-5 yrs
- TUE 15TH [COMMUNICATION]**
PRESENT TO PERSUADE
Sarah Mazur
180 mins / 0-2 yrs
- TUE 22ND [COMMUNICATION]**
CRITICAL CONVERSATIONS -
Kathleen - 90 mins / 0-2 yrs
- THU 24TH [SOCIAL]**
HALLOWEEN - Committee
ALL