

Guide to CAREER AWESOMENESS

You wouldn't lie to your mother...



So don't break a promise to yourself either. Point your eyes at our learning schedule, then commit to it.

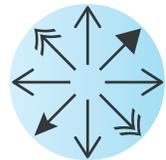
Just like a bowl of cheesy nachos

...don't hog the good stuff. When you hear something worth hearing – share it around.



And that L&D plan? It's not much use in a drawer – share it with your manager.

Get out there...



Meet people. Think about it like professional dating. It's not much of a communications industry otherwise.

Take 5 with your manager to invest in your career. We've cherry picked sessions for you to choose from. Check 'em out, or flip the page to see more and do your own thang!

NGENer:

Manager:

COMMUNICATION

- CONVERSATIONS THAT COUNT** - Hey, Hi, over here! Get noticed and be heard when speaking, whether it's with the top dawg or someone on your team.
- NEGOTIATION SKILLS** - It's like getting your black belt in karate, only its media negotiation - same, same, but different.
- PRESENT TO PERSUADE** - Own the stage like Queen Bey, confidence is key ya'll but it doesn't always come naturally.

INDUSTRY KNOWLEDGE

- MEDIA SURVIVAL GUIDE** - First job, all the gear and no idea! Don't sweat it, we'll answer all your questions so you make it through your first year.
- MEDIA MIXER** - "Oh you're in OOH?" Scratches head... still not sure how is all works? Well this session will shine a wee light on what eeerrrybody does.
- DIGITAL UPDATE** - Blink and you'll miss it, that's why you gotta keep up-to-date with the digital world. Oh you're still reading? Register already!

2019

CAREER DEVELOPMENT

- PRODUCTIVITY** - No more running around like a headless chook... everything you need to plan your days and do great work - yaaass.
- KICKASS CAREER TIPS** - Working out your career path can be tough so hearing from a few shining stars might be all the inspo you need.
- PROBLEM SOLVING** - Create a better environment to solve problems, sprinkle star dust and let the magic happen!

SELF CARE

- MINDFULNESS** - Reminding you how to stop and smell the roses, or the coffee... or the lemon on your tequila?
- WORK/LIFE BALANCE** - Ommm... a couple of industry legends share how they keep in check in our crazy wonderful media world. (Webinar)

Tick the sessions you want to attend and register online at www.ngen.org.au

January



AN MFA INITIATIVE

Of the 1,920 HOURS you will work this year, you only need 9 to attend NGEN. Go to 3 and get an NGEN badge to go on your LinkedIn or email signature.

February

- WED 7TH [CAREER]**
PRODUCTIVITY
Sarah Mazur
90 mins / 0-2 yrs
- WED 20TH [LEADERSHIP]**
PROFESSIONAL CAREER GROWTH (NGEN Conv) - Industry
90 mins / 3-5 yrs

March

- WED 6TH [INDUSTRY]**
DIGITAL UPDATE
Industry
180 mins / ALL
- WED 20TH [INDUSTRY]**
MEDIA SURVIVAL GUIDE
Committee
180 mins / 0-1 yrs

April

- WED 3RD [CAREER]**
KICK ASS CAREER TIPS
Industry
180 mins / 0-2 yrs
- THU 11TH [SELF CARE]**
MINDFULNESS (Webinar)
Arabella Macpherson
180 mins / ALL

May

- THU 1ST [SELF CARE]**
WORK/LIFE BALANCE
Industry
90 mins / ALL
- WED 15TH [LEADERSHIP]**
COMMERCIAL ACUMEN
Rob Pyne
180 mins / 3-5 yrs
- FRI 31ST [CHARITY]**
NGEN CHARITY CUP
Community
ALL

June

- WED 5TH [INDUSTRY]**
DIGITAL UPDATE
Industry
180 mins / ALL
- WED 19TH [LEADERSHIP]**
MANAGING PEOPLE
Rob Pyne
180 mins / 3-5 yrs

July

- THU 11TH [CAREER]**
PROBLEM SOLVING
Clare Robinson
90 mins / ALL
- THU 24TH [INDUSTRY]**
MEDIA MIXER
Industry
90 mins / 0-2 yrs

August

- WED 14TH [COMMUNICATION]**
NEGOTIATION SKILLS
Rob Pyne
180 mins / 0-2 yrs
- WED 28TH [LEADERSHIP]**
LEADING A TEAM (NGEN Conv)
Industry
90 mins / 3-5 yrs

September

- WED 5TH [COMMUNICATION]**
CONVERSATIONS THAT COUNT
Arabella Macpherson
180 mins / ALL
- WED 18TH [INDUSTRY]**
DIGITAL UPDATE
Industry
180 mins / ALL

October

- WED 2ND [LEADERSHIP]**
CLIENT RELATIONSHIPS - Rituals & Routines - Clare Robinson
90 mins / 3-5 yrs
- WED 9TH [SELF CARE]**
MENTAL HEALTH UNLTD
UnLtd
90 mins / ALL
- WED 17TH [COMMUNICATION]**
PRESENT TO PERSUADE
Sarah Mazur
180 mins / 0-2 yrs
- THU 24TH [SOCIAL]**
HALLOWEEN
Committee
ALL