

Guide to CAREER AWESOMENESS

*You wouldn't lie
to your mother...*



So don't break a promise to yourself either. Point your eyes at our learning schedule, then commit to it.

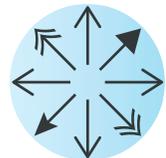
*Just like a bowl
of cheesy nachos*

...don't hog the good stuff. When you hear something worth hearing – share it around.

And that L&D plan? It's not much use in a drawer – share it with your manager.



Get out there...



Meet people. Think about it like professional dating. It's not much of a communications industry otherwise.

Take 5 with your manager to invest in your career. We've cherry picked sessions for you to choose from. Check 'em out, or flip the page to see more and do your own thang!

NGENer:

Manager:

COMMUNICATION / INDUSTRY KNOWLEDGE

- DIGITAL UPDATE** - Blink and you'll miss it, that's why you gotta keep up-to-date with the digital world. Oh you're still reading? Register already!
- CONVERSATIONS THAT COUNT** - Hey, Hi, over here! Get noticed and be heard when speaking, whether it's with the top dawg or someone on your team.
- MEDIA MIXER** - "Oh you're in OOH?" Scratches head... still not sure how is all works? Well this session will shine a wee light on what eerrrybody does.

LEADERSHIP / MANAGEMENT

- NGEN Conversations - CLIENT RELATIONSHIPS** - We choose a topic, add 2 speakers, a dash of Q&A and a sprinkle of chit chat, and wahhlah - recipe for best session ever!
- NGEN Conversations – PROFESSIONAL CAREER GROWTH** - We choose a topic, add 2 speakers, a dash of Q&A and a sprinkle of chit chat, and wahhlah - recipe for best session ever!

2019

CAREER DEVELOPMENT

- PRESENTATION - STORY TELLING** - Fancy transitions and cool animation can only get you so far - you need to keep your audience upright and engaged!
- KICKASS CAREER TIPS** - Working out your career path can be tough so hearing from a few shining stars might be all the inspo you need.
- DEVELOP/ANSWER A BRIEF** - Learn how other people ace their briefs and gain a little insight into best practice so you can dazzle at your next pitch!

SELF CARE

- MINDFULNESS** - Reminding you how to stop and smell the roses, or the coffee... or the lemon on your tequila?

Tick the sessions you want to attend and register online at www.ngen.org.au

January



AN MFA INITIATIVE

Of the 1,920 HOURS you will work this year, you only need 9 to attend NGEN. Go to 3 and get an NGEN badge to go on your LinkedIn or email signature.

February

- THU 14TH [CAREER]**
PRESENTATION - STORY TELLING
Michelle Pitt - 90 mins / ALL

March

- THU 14TH [COMMUNICATION]**
CONVERSATIONS THAT COUNT
Arabella Macpherson
180 mins / ALL
- THU 21ST [INDUSTRY]**
MEDIA TRIVIA NIGHT
Committee
180 mins / ALL

April

- THU 11TH [SELF CARE]**
MINDFULNESS (Webinar)
Arabella Macpherson
180 mins / ALL

May

- THU 2ND [INDUSTRY]**
DIGITAL UPDATE
Industry
180 mins / ALL
- THU 16TH [CAREER]**
DEVELOP/ANSWER BRIEF
Committee
90 mins / ALL

June

- FRI 7TH [CHARITY]**
NGEN CHARITY CUP
Community
ALL
- THU 13TH [LEADERSHIP]**
PROFESSIONAL CAREER GROWTH (NGEN Conv) - Industry
90 mins / ALL

July

- THU 11TH [CAREER]**
KICKASS CAREER TIPS
Industry
180 mins / ALL

August

- THU 1ST [LEADERSHIP]**
CLIENT RELATIONSHIPS (NGEN Conv) - Industry
90 mins / ALL
- THU 22ND [INDUSTRY]**
MEDIA MIXER
Industry
90 mins / ALL

September

- THU 19TH [INDUSTRY]**
DIGITAL UPDATE
Industry
180 mins / ALL

October

- THU 3RD [COMMUNICATION]**
CRITICAL CONVERSATIONS
Kathleen Beddoes
90 mins / ALL
- THU 25TH [SOCIAL]**
HALLOWEEN
Committee
ALL