

## FACE TO FACE

**WED FEB 26: TALES THAT THRILL, THE ART OF STORYTELLING**

Lucy Allen | Communication

**THU MAR 13: THE PATH TO SALES EXCELLENCE**

Industry Speakers | Industry

**WED APR 16: DIFFICULT CONVERSATIONS**

Sarah Mazur | Communications | **NEW**

**WED MAY 20: NEGOTIATION TOOLS & TECHNIQUES**

Industry Speakers | Communication | **NEW**

**TUE JUL 1: NGEN MEDIA BOOTCAMP (ALL DAY)**

Industry Speakers | Industry

**THU AUG 7: IF IN DOUBT, ZOOM OUT**

Industry Speakers | Advance | **NEW**

**TUE SEPT 23: TAMING THE TIME SUCK: CONQUER YOUR TO-DO LIST & ACTUALLY LEAVE WORK ON TIME**

Industry Speakers | Thrive | **NEW**

**FRI OCT 24: NGEN HALLOWEEN**

Social

## WEBINARS

**THU FEB 6: VISION & GOAL SETTING**

Clare Robinson | Thrive | **NEW**

**THU FEB 20: SPOTLIGHT**

Industry Speakers | Industry

**THU MAR 6: BETTER REST FOR PEAK PERFORMANCE**

Shea Morrison | Thrive | **NEW**

**THU MAR 20: DELIBERATELY THINKING DIFFERENTLY**

Rob Pyne | Advance | **NEW**

**WED APR 2: YOU CAN'T ASK THAT!**

Industry Speakers | Thrive | **NEW**

**THU APR 10: SPOTLIGHT**

Industry Speakers | Industry

**TUE MAY 6: BOOMTOWN MASTERCLASS**

Wade Kingsley | Industry

**THU MAY 29: THRIVING TEAMS IN TRICKY TIMES**

Julie Jones | Thrive | **NEW**

**THU JUN 12: STRATEGY (NGEN AWARD KICK OFF)**

Industry Speakers | Industry

**WED JUL 23: GROWTH FUEL (MINDSET)**

Lucy Batchelor | Thrive | **NEW**

**THU AUG 14: GIVING & RECEIVING FEEDBACK**

Arabella Macpherson | Communication | **NEW**

**TUE SEPT 2: MASTERING COMPLEX CONVERSATIONS**

Kamal Sarma | Communications | **NEW**

**THU OCT 2: BOOMTOWN MASTERCLASS**

Wade Kingsley | Industry

**TUE OCT 7: SPOTLIGHT**

Industry Speakers | Industry

## E-LEARNING

**W/C FEB 23:** Digital Foundations Cert I AU Course starts

**W/C MAR 23:** Television Foundations & HTBTV AU Course starts

**W/C MAR 30:** Digital Foundations Cert I AU Exams

**W/C APR 13:** Digital foundations Cert II AU course starts

**W/C MAY 18:** Digital Foundations Cert II AU Exams

**W/C MAY 25:** Television Foundations & HTBTV AU course Exams

**W/C AUG 17:** Digital Foundations Cert I SPR course starts

**W/C SEP 14:** Television Foundations & HTBTV SPR course starts

**W/C SEP 21:** Digital Foundations Cert I SPR Exams

**W/C OCT 5:** Digital Foundations Cert II SPR course starts

**W/C NOV 9:** Digital Foundations Cert II SPR Exams

**W/C NOV 16:** TV Foundations & HTBTV SPR Exams

## MFA KEY DATES

**JUN 11: NGEN AWARD ENTRIES OPEN**

**JUL 23: NGEN AWARD ENTRIES CLOSE**

**AUG 26: NGEN AWARD DAY | LIVE JUDGING**

**THU SEPT 18: MFAEX & AWARDS (Syd)**

## OUR CONTENT

**THRIVE:** Boost resilience and self-leadership to fuel career success.

**COMMUNICATION:** Master feedback, presenting and collaboration to excel in your role.

**ADVANCE:** Gain leadership skills to fast-track your career growth.

**INDUSTRY:** Stay informed with essential media trends and insights.

Take five with your manager to review your KPI's and plan your sessions based on your 2025 goals. We've handpicked some recommended sessions for you to attend, or turn the page to explore our calendar and choose your own path.

## THRIVE

*Boost resilience and self-leadership to fuel career success*

- Thriving Teams In Tricky Times:** Learn how to cultivate resilience and foster psychological safety to create environments that empower growth, collaboration, and well-being.
- Taming The Time Suck:** Take control of your workday with practical strategies to boost productivity, set boundaries, and find balance in a busy schedule.

## COMMUNICATE

*Master feedback, presenting and collaboration to excel in your roles*

- Difficult Conversations:** Master the art of navigating tough conversations with confidence, transforming challenges into opportunities for growth and better outcomes.
- Negotiation Tools & Techniques:** Master negotiation with practical tools and strategies to confidently handle any scenario, build relationships, and find solutions that work for everyone.

## ADVANCE

*Gain leadership skills to fast-track your career growth*

- Deliberately Thinking Differently:** Take your creativity to the next level by harnessing AI to generate standout ideas, with insights from industry leaders and a hands-on challenge to amplify your skills.
- If In Doubt, Zoom Out:** "Zoom Out" helps you gain a fresh perspective on your work by mastering the art of clear communication, effective reporting, and tailored presentations to deliver impactful results.

## INDUSTRY KNOWLEDGE

*Stay informed with essential media trends and insights*

- NGEN Media Bootcamp:** A one-day event packed with industry insights, skill-building, and connections to help you thrive in the media industry.
- Spotlight Sessions:** Stay ahead of media trends with NGEN's Spotlight sessions, featuring expert insights and game-changing revelations to keep you at the forefront of the industry.

## MFA AWARDS - NGEN CATEGORY

*Looking to enter awards in 2025? These sessions will help you get started*

- Strategy Webinar:** Master the art of turning facts and research into actionable insights, creating award-winning strategies that bring impactful campaigns to life.
- Tales That Thrill, The Art Of Storytelling:** Learn to transform any information into compelling, impactful narratives that captivate audiences across professional and personal contexts.