

Welcome Pack



2020

WELCOME TO NGEN

We hope you are as excited as we are to get started as an NGENer! As you embark on your career in the media industry it is our job to empower and inspire you to help you help yourself and make the most of your media career.

NGEN is one of many MFA initiatives. Launched in 2008 with the aim to support and nurture new starters in the media industry.

The Media Federation of Australia (MFA) is the peak body representing media communication agencies, with a membership base representing over 90% of all media billings placed by media agencies in Australia. The MFA exists to champion a dynamic and thriving media industry.

NGEN is about giving the young upcoming media specialists like YOU...

- 1) Training & development
- 2) Industry networking opportunities & peer support
- 3) A chance to showcase your fresh ideas
- 4) A voice within the media industry.

**MORE THAN JUST
A TRAINING &
DEVELOPMENT
PROGRAM**

**NETWORKING
& PEER SUPPORT
COMMUNITY**

**THE NEXT
GENERATION OF OUR
INDUSTRY LEADERS**

WHAT'S ON OFFER?

The program currently boasts 3,000 individual NGEN members 50% of which are media agencies and 50% are media owners. Each individual NGENer must have no more than 5 years' experience in the media industry.

Each year, we roll out 65+ events across Sydney, Melbourne and Brisbane, and other initiatives covering the below.

Brilliant at the Basics – Focussed to 0-2 years experience

Soft skills workshops such as Presentation, Negotiation Skills, and Productivity.

Inspiration and Motivation

Industry skills and updates such as, Digital Updates, Behind the Scenes, Strategy and Creativity.

NGEN PLUS

Launching in 2020, NGEN PLUS is open to individuals with 3-5 years of industry experience. It offers exclusive workshops and mentorship aiming for deeper learnings, and connection.

Networking

Social and Charity events such as the annual Halloween parties, and Charity Cups in support of our industry Charity Foundation UnLtd.

Recognising Young Talent

Rewarding great work through the MFA Awards NGEN Category. We also offer DIY sessions where NGENers can pitch their ideas.

Personal Performance

Encouraging out NGENers to look after their wellbeing with Work Life Balance, Mental Resilience and Mentally Healthy.



YOU'RE ALMOST AN NGENer!

Follow the step-by-step instructions below to create your profile and register for an event.

Create your NGEN profile:

- 1) Go to our home page www.ngen.org.au
- 2) To create new profile click on *Create NGEN Profile*
- 3) Fill out detail as much as you can
- 4) Select your company in the drop down menu
- 5) Email address must be your work email address – the system will not recognise personal email addresses
- 6) Please select NGENer as Registration Type
- 7) Submit your application

Your registration should be approved straight away and you can get started registering for sessions!

Note: If you are eligible for NGEN PLUS (3-5 yrs), you will have access to the portal and can register for exclusive NGEN PLUS sessions.

Register for an NGEN event:

- 1) To register for a session you must log in to your profile first
- 2) Go to the Event section
- 3) Chose your Event and click Register
- 4) Your manager will get a notification that you are attending the event
- 5) Make sure you add the event to your diary so you don't forget!



Follow us on Facebook

Like us & join the conversation



Follow us on Instagram

NGEN_MFA



Follow us on LinkedIn

NGEN an MFA initiative



AN MFA INITIATIVE

WE REWARD OUR STARS!

If you attend 3 or more sessions in the year and leave your feedback you get an NGEN badge to upload to your LinkedIn profile or email signature.



YOU'RE COMING TO AN NGEN EVENT...

Here's what to expect:

1. **When you register for an event you will get a confirmation email** - presume you are in, but it will be 100% confirmed one week out. Occasionally, we are overbooked so attendee list will be revised – but you will be informed beforehand.
1. **If you can no longer attend an event DEREGISTER** – you need to give us 48 hours notice so we can ask someone else to come in your place – it's easy, just log into your profile, click on *Upcoming events* and deregister from the session.
2. **A week before the event you get an email saying 'You're in!'** with more details about the session, address, time etc.
3. **Two working days BEFORE the event you will get an SMS** – with a 'Reminder' that you are attending.
4. **When you come to the session BYO coffee and a pen** – and be on time! Most sessions start at 8.30am sharp – we will not wait for you.
5. **Feedback – you will get an SMS with a link to feedback.** PLEASE fill out and SUBMIT this, our system will think you have not attended if you fail to do this.



OTHER WAYS TO GET INVOLVED

NGEN Charity Cup

We're not all about learning – NGENers love to give back as well. Each year we run a Dodgeball Charity Cup in May/June. We collaborate with UnLtd who work with charities that look after disadvantaged youth www.unltd.org.au

Look out for the email when it comes your way!

NGEN Committee

NGEN can't run on its own. Our NGEN committee is made up of NGEN representatives from members in Melbourne, Brisbane and Sydney. Team members are nominated by their company and help manage their companies NGENers, promote sessions and help to organize events.

Once you have been an NGENer for 1 year you are eligible for nomination!

Halloween Party

The NGEN Halloween Party is the most anticipated event in the NGEN calendar. Every October we hold parties in Sydney, Melbourne and Brisbane. It's a fun night where you can get to meet other NGENers and let your hair down after a big year.

Invites are reserved for those have attended NGEN sessions throughout the year.



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Have more questions?

Feel free to get in touch.

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