

# 2024 Calendar

## Brisbane

#### NATIONAL - WEBINARS

THUR FEB 8TH [CAREER PROGRESSION]

**GOAL SETTING & 2024 CAREER PLANNING** 

Kate Richardson

THUR FEB 22<sup>ND</sup> [PERSONAL PERFORMANCE]

PRODUCTIVITY NINJA

Julie Jones

TUE MAR 12TH [INDUSTRY]

INSIGHT TO IDEA

Wade Kingsley

WED MAR 20TH [PERSONAL PERFORMANCE]

WORKLIFE BALANCE

Industry

THUR APR 4TH [INDUSTRY]

**SPOTLIGHT - INDUSTRY TRENDS & INSIGHTS** 

Industry

**TUE APR 30<sup>TH</sup> [PERSONAL PERFORMANCE]** 

**LEADING WITH ENERGY** 

Clare Robinson

WED MAY 15TH [INDUSTRY]

STRATEGY & AWARDS KICK OFF

Industry

**TUE MAY 21<sup>ST</sup> [INDUSTRY]** 

**BOOMTOWN MASTERCLASS** 

Patrick Tully

W/C MAR 18TH [MFA]

MFA Digital Foundations Cert I Exams

W/C MAY 6<sup>TH</sup> [MFA]

MFA Digital Foundations Cert II,

**Television Foundations & How to Buy TV Exams** 

WED JUN 5TH [INDUSTRY]

**COMMERCIAL ACUMEN** 

Rob Pyne

TUE JUN 25<sup>TH</sup> [COMMUNICATION]

UNLOCKING THE GIFT OF FEEDBACK

Lucy Allen

THUR JUL 11<sup>TH</sup> [INDUSTRY]

**SPOTLIGHT – INDUSTRY TRENDS & INSIGHTS** 

Industry

**TUE JUL 30<sup>TH</sup> [PERSONAL PERFORMANCE]** 

MANAGING YOURSELF & OTHERS UNDER PRESSURE

Arabella Macpherson

W/C SEPT 23RD [MFA]

**MFA Digital Foundations Cert I Exams** 

W/C NOV 11TH [MFA]

MFA Digital Foundations Cert II,

**Television Foundations & How to Buy TV Exams** 

WED FEB 14TH [COMMUNICATION]

**CREATIVITY IS EVERYONE'S BUSINESS** 

Nicole Velik

THUR MAR 7<sup>TH</sup> [CAREER PROGRESSION]

FROM INVISIBLE TO INFLUENTIAL

Sarah Mazur

WED APR 10TH [INDUSTRY]

**BOOTCAMP (ALL DAY SESSION)** 

Industry

WED AUG 28TH [INDUSTRY]

**BUILDING INCLUSIVE LEADERSHIP SKILLS** 

Industry

WED AUG 7TH [COMMUNICATION]

CREATING YOUR OWN MIC DROP MOMENTS (THE

ART OF PUBLIC SPEAKING)

Lucy Allen

WED SEPT 25TH INDUSTRY1

PROFESSIONAL CAREER GROWTH

Industry

TUE SEPT 10TH [INDUSTRY] **BOOMTOWN MASTERCLASS** 

Patrick Tully

WED OCT 9TH [INDUSTRY]

**SPOTLIGHT - INDUSTRY TRENDS & INSIGHTS** 

FRI MAY 24TH [SOCIAL]

**CHARITY CUP** 

TBC [SOCIAL] HALLOWEEN



# Career Skills Guide

### GROW YOUR CAREER IN 2024

# PLANT NEW SEEDS

Share your learnings generously with your team and unveil your L&D plan to your manager. Let's grow your success together!

# ESTABLISHING YOUR ROOTS

Nurture new skills & commit to your goals; attending just three sessions will help your career bloom!

### BRANCHING OUT

Expand your
network and open
new career
pathways. You
never know where
your connections
will take you.

Take 5 with your manager to invest in your career. We've cherry picked sessions for you to choose from. Check them out or flip the page to see more and do your own thing!

#### **Career Progression**

- Goal Setting & 2024 Career Planning
   It's like a career GPS for navigating through your job for
   2024. Get ready to turn your dreams into reality!
- From Invisible To Influential
   Become the Gandalf of your own influence adventure. No wizardry required, just a pinch of credibility and a sprinkle of charm!
- Building Inclusive Leadership Skills
   Learn to appreciate diverse perspectives, create an inclusive environment, and strengthen your leadership competencies.

#### **Personal Performance**

- Productivity Ninja
  - Forget traditional time management your most precious resource isn't time, it's attention. Conquer productivity foes and reclaim control!
- Managing yourself & others under pressure
   Join this dynamic session as we delve into essential strategies
   for effectively managing yourself and your team to achieve
   your best outcome.

### **Industry Knowledge**

#### Bootcamp

We transform media agency know-how into a one-day rollercoaster of insider insights, brain teasers, and just enough friendly competition to make your career launch a blast!

- Spotlight Industry Trends & Insights
   Stay ahead of industry trends as we bring in top-tier experts to share their valuable insights, experiences, and insider tips.
- Strategy & Awards Kick Off
   This session will help you unlock insights and kick off your entry for the highly coveted NGEN Award. Be in it to win it!

#### Communication

- Unlocking The Gift Of Feedback
  - Embrace criticism without feeling like you've been hit with a self-esteem wrecking ball. It's time to turn feedback from 'ouch' to 'ouchieve'!
- Creativity Is Everyone's Business
   Unlock your inner creative genius with us! Bid farewell to the myth that creativity is elusive.
- Creating Your Own Mic Drop Moments
   Say goodbye to presentation jitters and hello to standing ovations! Captivating an audience is the only performance review that truly matters!